

SSIP2.0 Sensitization Sessions

Event Name: EF-Day-01: Entrepreneurial Mindset & Design Thinking for Startups

Date: 19/05/2026

Venue/ Mode: Seminar Room, SPU-SSIP-Navadhārā / SPSEC, Sardar Patel University

No of Participants: 28

Speakers Name: **Prof. KarmjeetSinh Bihola**, (*Founder Innodesk*), Mo.: 7016922406,

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Coordinator: **Mr. Nirav Patel** (Sr. Manager, SPSEC), Mo.: 90992 08790,

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Event Overview

The **Entrepreneurship Fundamentals – 2026 (EF-Day-01)** program was conducted as a **full-day training session** on **19th May 2026** by the **Sardar Patel Startup & Entrepreneurship Council (SPSEC)** at **Sardar Patel University, Vallabh Vidyanagar**. The event featured **Prof. KarmjeetSinh Bihola, Founder of Innodesk**, as the resource person for the session titled **“Entrepreneurial Mindset & Design Thinking for Startups.”**

Morning Session:

The morning session focused on building an entrepreneurial mindset by exploring the qualities and attitudes required for successful entrepreneurs. Prof. Bihola discussed opportunity recognition, innovation-driven thinking, problem identification, and the importance of understanding customer needs. Participants were introduced to the fundamentals of design thinking and learned how empathy and user-centric approaches help create impactful startup ideas.

Afternoon Session:

The afternoon session emphasized the practical application of design thinking through startup case discussions, ideation exercises, and collaborative problem-solving activities. Participants examined real-world business scenarios, explored methods for generating innovative solutions, and understood the significance of prototyping, validation, and iterative improvement. Interactive discussions and Q&A sessions encouraged participants to connect theoretical concepts with practical entrepreneurial challenges.

Outcomes:

The full-day program enabled participants to develop a comprehensive understanding of entrepreneurial thinking and the design thinking process by combining conceptual learning with practical activities. Through the morning and afternoon sessions, attendees strengthened their ability to identify opportunities, analyze problems, generate innovative ideas, and design customer-centric solutions. The inclusion of startup case discussions, collaborative exercises, and interactive learning enhanced their critical thinking, creativity, and confidence in approaching real-world business challenges, providing a strong foundation for pursuing entrepreneurial and innovation-driven ventures.

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Event Photos

